An Immigrant's Social Capital Investment Decision: To Bond or To Bridge?

Zhiling Wang^{1,2}

¹Tinbergen Institute, the Netherlands ²Department of Spatial Economics, VU University Amsterdam, the Netherlands

Abstract

Bonding' and 'bridging', as a key classification of social capital, refer respectively to the network within the homogeneous group and the network across heterogeneous groups. In this paper, I look at immigrants' investments in bonding and bridging social capital in relation to the local labour market conditions and the individual characteristics. A structural model is derived and empirically tested in the case of the immigrants in the Netherlands. It is found that a higher job arrival rate, a larger wage difference between the ethnic labour market and the host labour market, and a higher preference for coethnic neighbours, lead to more bonding, less bridging, and the choice of more ethnically concentrated areas.

Keywords: social capital, bonding, bridging, job search, immigrants